



## GMMCO

GMMCO was established in 1967 and is a part of USD 1.6 billion diversified CK Birla Group and is headquartered in Chennai, India. The company is a leading player in infrastructure development with a world-class engineering capability. It manages sales and support of machines, engines and equipment for mining, construction and road-laying activities.

GMMCO has represented Caterpillar—the world leader in machines and engines—for almost three decades in India. Today, it is a global top-ten Caterpillar dealer. The company also has partnerships with Daimler, Bharat Benz, Kress Carrier Industry Solutions, Juntann Rigs, Sennebogen, SEM, Sitech.

GMMCO partners with Spectrum7 to implement Oracle Service Cloud in order to automate their manual service process. Spectrum7 provides end to end integration with automated service ticket registration to service engineer dispatch with a custom built mobile application for service cloud.